



MISSION WITHOUT BORDERS

# SOUP FOR SOUP



## FUNDRAISING GUIDE

JOIN US THIS WINTER TO  
SUPPORT SOUP KITCHENS  
IN EASTERN EUROPE

**Thank you for your interest in supporting Mission Without Borders and helping to share the incredible needs in Eastern Europe with your community. We are so excited to have you on board for our Soup for Soup fundraiser!**

Last year we helped provide over 150,000 meals, and as we wrestle with the very real global food crisis, Mission Without Borders Australia is believing that we will be able to extend our support and expand our resources to reach thousands more!

By hosting a **Soup for Soup fundraiser** you will play a critical part in giving nourishing meals to those who depend on us to be fed each week. For some, it is the only meal they might have that day and their only point of human contact.

### **So know your impact is BIG!**

We think you're amazing! You're not only help to provide thousands of meals for those who rely on our community centres, but putting your time and effort into organising an event and engaging your community. Thank you so much for your passion and commitment.

The team at Mission Without Borders Australia wants to make sure you have all the resources and support you need!

This guide will help you to organise your event, fundraise, and maximise your impact. It also has some great ways you can share about MWB's work. If you need any extra help, please email us at [australia@mwbi.org](mailto:australia@mwbi.org)

We're looking forward to changing lives through warm meals with you this year!



May God bless you as you serve,

**Sarah Paterson**  
**And the MWB Australia Team**

## GETTING STARTED

Running a soup fundraiser can be as easy as inviting some friends over for lunch or dinner and asking them to give a donation, but if you are organising something for a bigger group or want to do something more to highlight the needs in Eastern Europe, we have put together some resources to help make that easy!

You can also call us to let us know you are running a fundraiser or ask us for help. We are here to support you!

### Start with the Basics

#### Soup

A soup fundraiser needs soup! You are welcome to cook any soup you like but if you want to do something a little different, why not try out the Eastern European recipes on our website?

#### Bread

It is good to have something to go with your soup. You may also want to consider something for people who need to be gluten free.

#### Set a Price

People often want to know how much it will cost, so it is good to set an amount for them to give. \$10 for a cup of soup and a bread roll might be a good start, but as it is a fundraiser, why not be brave and ask for more?

#### Location

Events can happen anywhere! You may want to run a Soup Fundraiser at your church, school or workplace, retirement village, or invite some friends over for dinner. If you are considering a public location, please get in touch with us first to discuss the documentation you need.

## INCREASE YOUR REACH

Many people enjoy attending fundraisers when they can connect with their community as well as help people in need.

We have resources to help you invite friends to come along, as well as resources to help you share with them about the powerful impact soup kitchens have in Eastern Europe.

### Invite people to make a difference

If you use social media, we have graphics and a short video that you can share! (remember to use the hashtag #MorethanSoup) Just add the information for when and where your fundraiser will be.

You can also use the graphics and video for a PowerPoint slide or in a newsletter. Again, don't forget to add the details!

### Give a Presentation

If you have the opportunity, presenting to your group can be a great way to help others understand the work that MWB is doing in Eastern Europe.

We have videos, information sheets and prayer cards on our website for you to use. You can also print out a QR code to help people donate online or send us people's contact details if they want to receive our newsletters, prayer notes or appeal information.

**If you would like magazines or brochures, contact MWB Australia and we can send them to you.**

### Get Creative to Bring Awareness

Want to make your soup event more fun?

You could make it a trivia night or make your soups themed and share challenging facts with each of your tables. We would love to hear how you got creative and would love to see photos of your event!

## YOUR DONATIONS

For every \$50 you raise at your event you will be helping to support **1 person in need for a month!** More than that you will help to provide community and connection to some of the most vulnerable who don't know where their next meal will come from without the help of MWB. It can be intimidating to collect money on behalf of others, so we have offered some help in how to do this.

### Giving Online

Donations can be made easily online on our **Soup for Soup Fundraiser Page**, [www.mwb.org.au/donate/soup](http://www.mwb.org.au/donate/soup)

**You can download and print our QR code so those attending can make their own donation via their phone.**

### Giving cash or in person donations

**If someone gives you a cash donation, this is what we need to ensure the donations are allocated to the soup kitchens.**

- 1.** Collect the cash and if they want a tax receipt, get the person's name, contact details and the amount they gave - make sure you ask if they would like to hear from us as well!
- 2.** You can then deposit your donations from your event into your own account and transfer the money through to us, either via the website or as a direct deposit.

**Direct deposit to our account:**

**BSB: 032061 Account: 350625**

**\*Make sure to reference SFS2025**

- 3.** Let us know when you have deposited the money and include the names, amount given and contact details for those who want a receipt - we can only issue tax receipts to people who have provided their full name, contact details and donation amount.

**Don't forget all donations \$2 or more are tax deductible**





EVERY  
\$50 WILL HELP FEED  
SOMEONE IN NEED  
FOR A MONTH

WARM HEARTS THIS WINTER  
*SoupforSoup*

