



MISSION WITHOUT BORDERS

SOUP FOR SOUP



FUNDRAISING GUIDE

JOIN US THIS WINTER TO
SUPPORT THE SOUP KITCHENS
IN EASTERN EUROPE

Thank you for being a part of our MWB Ambassadors who are helping to share the incredible need in Eastern Europe. We are so excited to have you on board for our Soup for Soup fundraiser!

Last year we were a part of providing over 180,000 meals, and as we wrestle with the very real global food crisis, Mission Without Borders Australia is believing that we will be able to extend our support and expand our resource to reach thousands more!

By hosting a **SoupforSoup fundraiser** you will play a critical part in giving nourishing meals to those who depend on us to be fed each week. For some it is the only point of human contact and others the only meal they will eat.

So know your impact is BIG!

We think you're amazing! You're not only help to provide thousands of meals for those who rely on our community centres , but putting your time and effort into organising and leading your team and engaging your community. Thank you so much for your passion and commitment.

The team at Mission Without Borders Australia want to make sure you have all the resources and support you need!

This guide will help you to organise your team, fundraise, and maximise your impact. It also has some great ways you can connect with the MWB team, and with other participants around Australia. If you need any extra help, please email us at australia@mwb.org

We're looking forward to changing lives through warm meals with you this year!



May God bless you as you serve,

Sarah Paterson
And the MWB Australia Team

GETTING STARTED

If you have downloaded this guide, you may have already signed up your **SoupforSoup event** – if you have, that's great! If not, sign up at Soup-for-soup.raisley.com and make an individual profile.

Once you have signed up as an individual or on behalf of your church, you can make your profile your own by uploading a fun profile picture or logo.

Ask for a committed gift or set a donation amount

As a church you may have an amount that you can give towards international missions. However if you are doing this as an ambassador for our mission it might be helpful for you to set a donation amount for everyone who comes along on the day.

BE BOLD! For every \$50 you raise you will help give a months worth of meals to someone who won't be fed without it.

If your church want's to raise more let us know, we can help see if you can directly support one community in need!

Tell your story

Explain why you are taking the challenge in the "Why are you fundraising?" section of your profile. This helps people understand and connect with your journey. It can also motivate your team members and community!

INCREASE YOUR REACH

There are a lot of ways you can bring attention to those attending your event. Get people involved, through participation and donation, and you can really make Mission Without Borders a part of your community. Whilst not mandatory for hosting your event, it can really get people thinking about the need in Eastern Europe, and move them to get involved. Here are some of our suggestions!

Share your message with your community

It's simple, but can get the word out there. Share information, photos, and stories on social media. Message other leaders in your community, and ask them to share too. The more people who know, the bigger your impact. We have provided some graphics for you to use (remember to use the hashtag #MorethanSoup)

Theme your evening to bring awareness

For your soup event you can help educate those in your community about Eastern Europe in a fun way. You could make it a trivia night or make your soups themed and share challenging facts with each of your tables. We would love to hear how you got creative.

Give a presentation

If you have the opportunity, presenting to your church or community group can be a great way to help others understand the work that MWB is doing in Eastern Europe.

Whether it's asking people to sign up, or to donate themselves out side of your event, seeing and hearing about the impact can be a great way to share your passion.

There are resources and information available for you to use , just reach out to MWB Australia

YOUR DONATIONS

For every \$50 you raise at your event you will be helping to support **1 person in need for a month!** More than that you will help to provide community and connection to some of the most vulnerable who don't know where their next meal will come from without the help of MWB. It can be intimidating to collect money on behalf of others, so we have offered some help in how to do this on the day and leading up to it.

Giving Online

Donations can be made easy for your event by registering your event on our Soup for Soup website.

You can include a link directly to your profile so that everyone in your community can easily give - even if they can't be there on the day.

Your profile will also include a downloadable QR code that you can use at your event.

Giving cash or in person donations

If someone gives you a cash donation, here is what we suggest in ensuring the donations are allocated to the soup kitchens.

1. Collect the cash and get the person's name and email address (if they have one) - make sure you ask if they would like to hear from us as well!
2. You can then deposit your donations from your event into your own account and transfer through to us.

Deposit options:

1. **Through your SoupforSoup Profile:**
2. **Direct deposit to our account: BSB: 032061 Account: 350625**
Make sure to reference **Soup4Soup*
3. Let us know that you have deposited the amount and any names or email's of those who have given at your soup event - this is a great time to let us know if you used any of the funds raised to cover the costs.



EVERY
\$50 WILL HELP FEED
SOMEONE IN NEED
FOR A MONTH

WARM HEARTS THIS WINTER
SoupforSoup

